



CHRONIC, COMPLEX & RARE DISEASE ADVOCACY & HEALTHCARE REFORM MONUMENT LIGHTING REQUEST

INTRODUCTION:

I'm **[Your Name]** an advocate and member of the 501(c)(3) non-profit organization, Rise & Rally: Chronic, Complex & Rare Disease Advocacy & Healthcare Reform, where we are on a mission to fix the broken systems and break down the barriers that impede the care of individuals with chronic, complex, or rare conditions and the physicians who are trying to help them.

REQUEST:

As I said, I am a local volunteer for Rise & Rally and I'm seeking your help in lighting up **{Insert Name Of Monument}** in the color **{Insert Color}** HEX Code: **{Insert HEX Code Number}** for one night on **{Insert First Choice Date}** or any other free night in the month of **{Insert Name Of Month}** in recognition of Rise & Rally's Chronic, Complex & Rare Disease Awareness Day.

ABOUT CHRONIC, COMPLEX & RARE DISEASES:

Chronic, complex, and rare diseases encompass a wide range of medical conditions that often pose significant challenges for patients and their families. By shining a light on these often overlooked diseases, we can advocate for better support, resources, and healthcare policies to ensure that individuals living with chronic, complex, and rare diseases receive the care and attention they deserve.

Chronic diseases are long-lasting conditions that typically require ongoing management and treatment, such as diabetes, heart disease, and asthma.

Complex diseases involve multiple factors and can be challenging to diagnose and treat effectively, such as autoimmune diseases and certain neurological disorders.

Rare diseases, on the other hand, affect a small percentage of the population and often lack effective treatments due to limited research and funding. These diseases can be life-threatening, debilitating, and have a profound impact on individuals' quality of life.

Raising awareness about chronic, complex, and rare diseases is crucial for many reasons such as helping to educate the public and healthcare professionals about the existence and impact of these conditions, reducing stigma and misconceptions surrounding them and increasing awareness which can also lead to earlier diagnosis and intervention, improving patient outcomes and quality of life.



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