



RISE & RALLY'S HOW TO HOST A FUNDRAISER GUIDE

Creating & hosting a fundraiser can seem like a really big thing to take on, especially when you don't know where to start. That's why we created this step-by-step outline to help guide you through the process and make it as easy as possible! You don't need to follow this exactly, but in our experience, following these steps has made it a lot easier to know what stage we were in in planning and implement it with less hiccups. We also created resources to help you with these steps that can be found on our "Host A Fundraiser" page [HERE](#).

1. CHOOSE AN EVENT

Take the time to carefully select an event that resonates with both your interests and the mission of Rise & Rally. Whether it's a charity gala dinner, bake sale, or community yard sale, brainstorm ideas and consider the logistics involved in organizing each event. Choose an event that aligns with your resources, skills, and availability, ensuring it's something you're passionate about and committed to seeing through.

2. PLAN AND ORGANIZE

Take the time to carefully select an event that resonates with both your interests and the mission of Rise & Rally. Whether it's a charity gala dinner, bake sale, or community yard sale, brainstorm ideas and consider the logistics involved in organizing each event. Choose an event that aligns with your resources, skills, and availability, ensuring it's something you're passionate about and committed to seeing through.

3. PROMOTE YOUR EVENT

Spread the word about your fundraiser to attract participants and supporters. Utilize various marketing channels such as social media platforms, email newsletters, flyers, and community bulletin boards to reach your target audience. Craft compelling messaging that highlights the purpose of your fundraiser, the impact it will have, and how people can get involved. Depending on the type and size of the event, encourage friends, family, and colleagues to share the event with their networks to maximize exposure and participation.

4. NOTIFY US & GET YOUR PIN

Once your event details are finalized, don't forget to inform us about your fundraising initiative! We're here to offer support and assistance where we can and provide valuable resources and guidance to help make your event a success. As a token of our appreciation for your dedication to our cause, we'll also send you a complimentary Rise & Rally pin to wear proudly during your fundraiser (if you mark you want it). You can notify us and request your pin here.



5. CONSIDER A PRESS RELEASE

If your event is particularly significant or has the potential for media coverage, consider issuing a press release to local newspapers, radio stations, or online platforms. Craft a compelling story that highlights the purpose and impact of your fundraiser, emphasizing the importance of community support and involvement. Include details about the event, how people can participate, and why it's worthy of attention to generate interest and support from the wider community.

7. SUBMIT DONATIONS

On the day of your fundraiser, it's time to put your planning into action and host a memorable event that engages participants and supporters! Ensure everything is set up according to plan, from decorations and signage to refreshments and entertainment! Be sure to welcome attendees warmly, create a vibrant atmosphere, and encourage participation through interactive activities, games, or presentations. To make it really impactful, be sure to emphasize the significance of their contributions and the impact they're making by supporting Rise & Rally's mission.

8. SHARE YOUR WITH US!

After the event concludes, take the time to reflect on its outcomes and celebrate your success. Compile a comprehensive summary of the fundraiser's achievements, including the total funds raised, noteworthy milestones, and any memorable moments or stories from the event. Share this information with us, along with photos capturing the highlights of the day, so we can acknowledge your hard work and showcase the impact of your efforts within our community.

YOU GOT THIS!

We cannot do what we do without people like you! Please let us know about your fundraiser so that we can help to support you and share about your event with our community!

For more resources, guides, and opportunities to connect with others who share your passion for advocacy, please visit our website at www.riseandrally.org and follow us on Instagram at [@riseandrally_](https://www.instagram.com/riseandrally_)