



# RISE & RALLY'S MONUMENT LIGHTING EVENT IDEAS

Are you ready to shine a light on important causes and make a meaningful impact in your community? At Rise & Rally, we believe that spreading awareness about chronic, complex, and rare diseases can be both powerful and memorable. One way to achieve this is through the stunning and symbolic act of lighting up monuments and landmarks to draw attention and inspire action.

Our Monument Lighting Event Ideas guide is designed to help you plan and execute a visually striking and impactful event that not only raises awareness but also brings people together in support of those living with chronic conditions. Whether you're a dedicated advocate, a community leader, or just someone passionate about making a difference, this guide will provide you with creative and effective ideas for your monument lighting events. Here are some ideas for you!

## BAKE SALE

Host a bake sale at a local park, school, or community center. Invite friends, family, and neighbors to donate baked goods, and sell them to raise funds for our organization. Incorporate our brand colors into the decorations and signage to raise awareness about our cause while indulging in delicious treats.

## MEDIA CHALLENGE

Launch a social media challenge campaign to raise funds and awareness for our cause. Create a compelling challenge related to chronic, complex, and rare diseases, such as a fitness challenge, cooking challenge, or awareness challenge, and invite participants to share their experiences on social media using designated hashtags.

## CAR WASH

Gather volunteers and buckets of suds for a charity car wash, where drivers can get a squeaky-clean car while supporting our cause with their donations. This is a great way to be able to raise money on a warm day with friends and family that are willing to help out or donate!

## DINNER PARTY

Host a dinner party at your home and invite guests to make a donation to attend. Serve a delicious meal and share information about our organization and its mission during the event. Invite guest speakers to share their experiences or expertise related to chronic, complex, and rare diseases to raise awareness among attendees.



## **TRIVIA NIGHT**

Host a trivia night at a local restaurant or pub. Charge an entry fee for participants and organize trivia rounds with prizes donated by local businesses. Donate the proceeds to our cause and use the opportunity to educate participants about our organization's advocacy efforts and healthcare reform initiatives.

## **50/50 RAFFLE**

Host a 50/50 raffle, where participants purchase tickets for a chance to win half of the total proceeds, while the other half goes towards supporting our cause. You can make this an event on its own or even combine it with another fundraiser idea such as a 50/50 raffle at the dinner party (or other fundraiser idea).

## **CASINO NIGHT**

Roll the dice and try your luck at a charity casino night, featuring classic casino games like poker, blackjack, and roulette, with proceeds supporting our cause. Guests can enjoy games, a meal (potentially donated as well) and a fun night while giving back and getting to know those close to and impacted by the cause.

## **CHARITY AUCTION**

Organize a charity auction featuring donated items from local businesses and community members. Host the auction at a venue or online, and invite bidders to compete for unique items while supporting our cause. Integrate educational components into the event, such as guest speakers or informational displays, to raise awareness about chronic, complex, and rare diseases.

## **5K RUN/WALK**

Organize a community-friendly 5K run or walk event, inviting participants to register and raise funds through sponsorships or entry fees. This is a fun and easy way to get people involved in giving back to our organization and doing something they enjoy with others!

## **SILENT AUCTION**

Host a silent auction where guests can bid on a variety of items such as individual items, baskets, experiences etc. with the proceeds going to our cause! What is great about this is that you can do this as big or small as you are able and can even do this virtually if you get creative with it!

## **GROUP YARD SALE**

Clear out your clutter and support our cause with a community yard sale, where individuals can donate and sell items, with proceeds going towards our organization. This is a great way to start to get rid of the things that you are no longer using, that could be of good use to someone else!



## **LEMONADE STAND**

Set up a nostalgic lemonade stand in your neighborhood or at a local event, offering refreshing drinks and accepting donations to raise funds for our organization. This is an easy and fun way to raise money for the cause and educate others on why it is important and personal to you!

## **GALA DINNER**

Host a formal gala dinner at a prestigious venue to raise funds and awareness for our organization. Invite local dignitaries, business leaders, and influencers to attend. Incorporate our brand colors and logo into the event's theme and decor. Feature keynote speakers or guest presentations to highlight the impact of our advocacy work and healthcare reform initiatives.

## **CONCERT BENEFIT**

Organize a concert benefit featuring musicians and bands. Secure a venue with ample seating and stage facilities, and sell tickets to the public. Partner with local sponsors or businesses to cover production costs and maximize fundraising potential. Use the concert as an opportunity to engage with a diverse audience and raise awareness about our cause through music and entertainment.

## **TALENT SHOW**

Showcase local talent and entertainment at a charity talent show event, where performers can share their skills and creativity while raising funds through ticket sales or donations. This is a fun way to get friends and family involved in helping you raise funds for our cause!

## **BIRTHDAY DONATION**

Celebrate your birthday by raising funds on Facebook, encouraging friends and family to donate to the chosen organization instead of giving gifts. This can be easily created via something like a Facebook fundraiser for your birthday, inviting friends and family to contribute to our cause and helping to support individuals with chronic, complex, and rare diseases.

## **PRIZE RAFFLE**

Organize a prize raffle event, featuring a variety of exciting prizes donated by local businesses or supporters, with proceeds benefiting our cause. This may take a little bit of time to pull together, but can be a really fun way to get the word out about our cause to not only the attendees, but also the local businesses and supporters who are willing to donate.



## **WORKSHOP**

Host an educational workshop focused on raising awareness and providing valuable information about chronic, complex, and rare diseases, inviting experts in the field to share their knowledge with attendees. Participants can learn about the challenges faced by individuals living with these conditions and gain insights into advocacy efforts and healthcare reform initiatives.

## **BOOK FAIR**

Coordinate a book fair event at a local venue or online platform, inviting authors and book enthusiasts to showcase their works and donate a portion of sales to our cause. This is a great way to also share about books that have to do with chronic, complex and rare conditions and feature authors writing books about that experience!

## **MAGIC SHOW**

Arrange a magic show performance at a community center or venue, featuring talented magicians who are willing to donate their time and skills to entertain audiences and raise funds for our cause. You can do your own magic show or see if there is a magician that you know or one you don't that would be willing to donate their services to the cause.

## **BINGO NIGHT**

Organize a bingo night event at a community hall or online platform, offering participants the chance to play bingo games and win prizes while contributing to our cause through ticket sales or donations. This is such a fun fundraiser idea! To make it even more impactful, you could consider planning in a 10-15 minute break in the middle of the event to share about the cause and your heart behind supporting it.

## **POTLUCK DINNER**

Host a potluck dinner gathering at your home or a designated venue, encouraging attendees to bring dishes to share and collect donations towards our cause. Coordinate a potluck dinner event, where guests can enjoy delicious homemade dishes while making contributions to our organization.

## **KARAOKE NIGHT**

Set up a karaoke night at a local establishment or virtual platform, providing participants with the opportunity to showcase their singing talents and collect donations in support of our cause. Host a karaoke night where guests can sing their hearts out while raising funds for our organization.



## **GROUP HIKE**

Plan a group hiking excursion in your local area, inviting participants to join you on a scenic trail while raising funds for our cause. It's a great way to spend time outside in nature with friends and family and get some exercise in while also being able to share about the cause, why it is important to you and raise funds all at the same time!

## **GAME NIGHT**

Gather friends and family for a fun-filled game night fundraiser, featuring a variety of board games, card games, and group activities, with participants making donations to support our cause. You can have one large game going or a bunch of smaller games going on at different tables depending on the size of the event. This is a great way to get people together and have fun while supporting a good cause!

## **WELLNESS DAY**

Host a wellness day event focused on health and self-care, offering activities such as yoga classes, meditation sessions, and nutrition workshops, with participants making donations to support our cause. This is a great way to support our organization and what we are doing while also helping others connect with their own health and bodies at the same time!

## **ART AUCTION**

Host an art auction where local artists can showcase their work, with proceeds from the sale of the artwork going to our cause. Collect art donations from local artists and enthusiasts, and organize an event where attendees can bid on unique pieces of art while learning more about our mission and impact.

## **Movie Night**

Host a movie night featuring a popular film or documentary, with attendees paying for admission and/or making donations during the event. This is a fun and simple way to get friends and family together for a night of entertainment while supporting our cause!

## **Scavenger Hunt**

Organize a community scavenger hunt with clues and challenges related to our cause, encouraging participants to explore their surroundings and raise funds through entry fees and sponsorships. This is a fun and interactive way to engage people and raise awareness about the issues and efforts of our organization.

## **YOU GOT THIS!**

For more resources, guides, and opportunities to connect with others who share your passion for advocacy, please visit our website at [www.riseandrally.org](http://www.riseandrally.org) and follow us on Instagram at [@riseandrally\\_](https://www.instagram.com/riseandrally_)