



{INSERT MONUMENT NAME} LIGHTING PRESS RELEASE

FOR IMMEDIATE RELEASE

Rise & Rally: Chronic, Complex & Rare Disease Advocacy & Healthcare Reform
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**Headline: Monument Lighting for Rise & Rally's Chronic, Complex & Rare Disease Awareness Day
[City, State] - [Date]**

We are excited to announce an upcoming monument lighting event in support of Rise & Rally's Chronic, Complex & Rare Disease Awareness Day. Led by local advocate **[Your Name]** in collaboration with Rise & Rally a 501(c)(3) non-profit organization on a mission to fix the broken systems and break down the barriers that impede the care of individuals with chronic, complex, or rare conditions and the physicians who are trying to help them. This initiative with the monument lighting aims to raise awareness about the challenges faced by individuals living with chronic, complex, and rare diseases and advocate for better support, resources, and healthcare policies.

The lighting ceremony is scheduled to take place on **[Insert Date]** at **[Insert Name Of Monument]** in **[City, State]**. **[Your Name]** in collaboration with the non-profit Rise & Rally, is seeking to illuminate **[Insert Name Of Monument]** in the color **[Insert Color]** (HEX Code: **[Insert HEX Code Number]**) for one night to commemorate Rise & Rally's Chronic, Complex & Rare Disease Awareness Day.

Chronic, complex, and rare diseases encompass a wide range of medical conditions that often pose significant challenges for patients and their families. By shining a light on these often overlooked diseases, Rise & Rally aims to advocate for better support, resources, and healthcare policies to ensure that individuals living with chronic, complex, and rare diseases receive the care and attention they deserve. Raising awareness about chronic, complex, and rare diseases is crucial for educating the public and healthcare professionals, reducing stigma and misconceptions surrounding these conditions, and improving patient outcomes and quality of life.

Rise & Rally invites members of the community, media representatives, and healthcare professionals to join us for this special event. For further inquiries or to show your support, please contact **[Your Name]** at **[Your Email Address]** or **[Your Phone Number]**. Additional information about Rise & Rally and our advocacy efforts can be found on our website at www.riseandrally.org.



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