



# {INSERT MONUMENT NAME} LIGHTING PRESS RELEASE

## FOR IMMEDIATE RELEASE

Rise & Rally: Chronic, Complex & Rare Disease Advocacy & Healthcare Reform  
3020 Bernal Ave Ste 110 PMB 3019 Pleasanton, CA 94566  
Phone: 925-264-9019  
[www.riseandrally.org](http://www.riseandrally.org)

**Headline: Monument Lighting for [Insert Disease Name] Awareness Day In Collaboration With Rise & Rally [City, State] - [Date]**

We are excited to announce an upcoming monument lighting event in support of {Insert Disease Name} Awareness Day. Led by local advocate **[Your Name]** in collaboration with Rise & Rally a 501(c)(3) non-profit organization on a mission to fix the broken systems and break down the barriers that impede the care of individuals with chronic, complex, or rare conditions and the physicians who are trying to help them. This initiative with the monument lighting aims to raise awareness about the challenges faced by individuals living with **[Insert Disease Name]** and advocate for better support, resources, and healthcare policies.

The lighting ceremony is scheduled to take place on **[Insert Date]** at **[Insert Name Of Monument]** in **[City, State]**. **[Your Name]** in collaboration with the non-profit Rise & Rally, is seeking to illuminate **[Insert Name Of Monument]** in the color **[Insert Color]** (HEX Code: **[Insert HEX Code Number]**) for one night to commemorate **[Insert Disease Name]** Awareness Day.

**[Insert Disease Name]** is a **[Insert brief description of the disease, its impact, and prevalence]**. By shining a light on **[Insert Disease Name]**, Rise & Rally aims to raise awareness, provide support to those affected, and advocate for improved research and healthcare policies. Raising awareness about **[Insert Disease Name]** is crucial for educating the public, reducing stigma, and improving patient outcomes and quality of life.

Rise & Rally invites members of the community, media representatives, and healthcare professionals to join us for this special event. For further inquiries or to show your support, please contact **[Your Name]** at **[Your Email Address]** or **[Your Phone Number]**. Additional information about Rise & Rally and our advocacy efforts can be found on our website at [www.riseandrally.org](http://www.riseandrally.org).



**WANT TO DOWNLOAD THE EDITABLE CANVA TEMPLATE SO YOU CAN EDIT DIRECTLY ON THE FORM?  
MAKE A FREE CANVA ACCOUNT AT CANVA.COM AND CLICK THE LINK BELOW**

**[DOWNLOAD EDITABLE CANVA TEMPLATE](#)**